



Sustainability | Leadership | Innovation



In partnership with
Deloitte.

Welcome to the Finance for the Future Awards

It has become undeniable that we face some very real environmental, social and economic challenges which require urgent action. Forward-looking businesses have long recognised it is no longer enough to take account of the fact that change is needed – they must also be at the centre of driving that change. In recent years we have seen the signing and ratification of the Paris Climate Accord and the launch of the UN's Sustainable Development Goals, both requiring organisations to play an important role in creating a more sustainable economy. To deliver this change the finance function must lead the way.

Finance is essential to helping drive progress – by transforming the way we see, record, and organise the world in which we live. If we are to convince our peers to face up to their responsibilities, and change outcomes in the way that is necessary, we must have a clear vision of the long-term impacts of our actions, record the facts and create the business case for change.

The Finance for the Future Awards exist to help catalyse this shift. Created to recognise financial leadership in building sustainable economies, the awards also highlight the role the finance function plays in innovation and integrated thinking. As the awards have gone from strength to strength over the last six years, we have seen the growth of a wider community of professionals who are committed to creating more sustainable outcomes for their organisations.

Each of our entries tells a story of innovation and leadership from the finance function and wider finance community, which we hope will inspire you towards greater action.

A handwritten signature in black ink that reads "Michael Izza".

Michael Izza
Chief Executive
ICAEW

A handwritten signature in black ink that reads "Jessica Fries".

Jessica Fries
Executive Chairman
Accounting for Sustainability

A handwritten signature in black ink that reads "David Cruickshank".

David Cruickshank
Global Chairman
Deloitte Touche
Tohmatsu Limited

Interactive Reception

What is happening tonight?

The Finance for the Future interactive reception is the perfect opportunity to engage with this year's finalists to hear about their entries and the benefits their projects have delivered. You will also meet leaders from the Finance for the Future community, who will share learnings and best practice about practical ways for finance functions to integrate sustainability into decision-making processes.

 Please tweet your learnings, ideas and inspiration using #F4TF.

There are three hubs for you to explore:

1 Learning hub

FIND OUT more about what you can do to integrate sustainability into your business decision-making process:

Integrated thinking

Learn more about what integrated thinking means, how it can benefit an organisation and how to communicate your organisation's integrated thinking to shareholders and other key stakeholders.

Natural capital accounting

Learn about the Natural Capital Protocol, a global standardised framework for business to identify, measure and value its impacts and dependencies on natural capital. It is designed to help generate trusted, credible and actionable information to inform decision making. The Protocol has been developed by the Natural Capital Coalition. Find out how your business can apply the Protocol.

Social and human capital accounting

Find out how social and human capital can be integrated into decision making, in ways that develop resilient and sustainable business models.

2 Sharing hub

MEET the 2017 finalists to find out about their initiatives and the lessons they have learned in their journey to embed sustainability into their organisations:

Start-up and growing enterprises

- AEE Power Ventures
- ClearlySo ATLAS
- MEP Werke and Strasser Capital
- UrbanVolt

Public and not-for-profit sectors

- Finance Alliance for Sustainable Trade
- National Trust
- Public Health England
- SITAWI Finance for Good
- University of Cyprus

Investing and financing

- Banco Pichincha
- Econet Wireless
- Social Stock Exchange
- SyndicateRoom
- Turquoise International

Communicating integrated thinking

- Anglian Water
- British Land
- Ferrovial
- Orange Polska
- Philips Lighting

Large business

- LafargeHolcim
- pladis
- TELUS Communications

3 Creating hub

SHARE your views. We are asking the following questions on finance and sustainability over the next five years:

- What might the roles of investors be in driving sustainable outcomes?
- What skills might investors need to develop to support their role as regards sustainability?
- What new or improved information on sustainability might companies be able to collect that investors would find useful?

Evening programme

The evening will be hosted on Thursday 12 October 2017
by Simon Jack, Business Journalist and Broadcaster.

- 17:45 Interactive reception**
- 19:15 Welcome address from Simon Jack, Business Journalist and Broadcaster**
- 19:25 Video message from His Royal Highness The Prince of Wales**
- 19:30 Presentation of awards**
- Start-up and growing enterprises award
 - Public and not-for-profit sectors award
- 19:45 Dinner service**
- 20:45 Panel debate – The future role of finance**
- David Cruickshank, Global Chairman, Deloitte Touche Tohmatsu Limited
 - Jessica Fries, Executive Chairman, The Prince's Accounting for Sustainability Project (A4S)
 - Vernon Soare, Chief Operating Officer, ICAEW
 - Robin Stalker, former Chief Financial Officer, adidas AG
- 21:15 Dinner service continues**
- 21:45 Presentation of awards**
- Investing and financing award
 - Large business award
 - Communicating integrated thinking award
- 22:15 Closing address from Russell Picot, 2017 Chair of the judging panel**
- 22:45 Carriages**

During the ceremony we will be introducing **Slido**, an interactive tool, to allow guests to participate in live polls and ask questions to the panellists. We recommend you to access this tool prior to the welcome address if possible.

The details to access Slido are as follows:

WiFi at the venue

Network:
Great Hall

Password:
liveryhall1501

Slido

Web address:
www.slido.com

Code:
#F4TF