The 2015 Finance for the Future Awards interactive reception featured an Interactive Hub where guests were invited to help create the job description for the Finance Leader of the Future.

The Creating Hub provided attendees with the opportunity to highlight the key features of a Future Finance Leader by answering the following questions:

- What will the main responsibilities of a Finance Leader of the Future be?
- What key skills will a Finance Leader of the Future need?
- What values should a Finance Leader of the Future stand for?

A summary of the key skills trends from each question are showcased in the following word clouds.
What will the **main responsibilities** of a finance leader of the future be?

**Responsibility to stakeholders**
- Thinking long term
- Building trust in business
- Accounting for intangibles

**Triple bottom line reporting**
- Drive the business
- Facilitator of business
- Viability
- Imaginative leadership

**Managing risk**
- Challenging current models
- Integrated reporting

**Business driver**
- Business responsibility
- Strategic role
- Value measurement
- Collaboration
- Setting context
- Stakeholder management

**Big picture view**
- Understanding the value of environmental and natural capital impacts

**Measuring the unmeasurable**
- Proving that sustainable business is good business

**Key responsibilities:**
- Drive and report the triple bottom line results
- Challenge current business models
- Manage risks
- Look at the bigger picture to measure long term value creation
- Lead stakeholders management
- Manage financial and non-financial data knowledge
- Build trust in business
- Drive and integrate sustainability issues into the organisation’s strategy decision making
What **key skills** will a finance leader of the future need?

**Key skills:**
- Leadership
- Technology savvy
- Efficiency driver
- Good communicator
- Influencer
- Team player
- Accountability
- Decisive – ability to make ‘brave’ decisions
- Courageous but responsible
- Innovation
- A long term view
- Creative and strategic thinker
What **values** should a finance leader of the future stand for?

**Key values:**

- Integrity
- Transparency
- Stewardship
- Honesty
- Trustworthy
- Passionate
- Collaborative
- Ethical