

Communicating integrated thinking



We are looking for organisations that are practicing authentic integrated thinking and are communicating this to their providers of financial capital. The communications must explain how sustainability is embedded in the organisation's overall strategy and decision-making process. The finance team must play a critical role in achieving this.

Successful entrants need to demonstrate that:

- ✓ They are able to articulate clearly what integrated thinking means to them and to their providers of financial capital;
- ✓ They are practicing authentic integrated thinking within their organisation and are communicating this effectively across a range of communications; and
- ✓ The finance team is critical in embedding and communicating the organisation's integrated thinking.

We welcome entries in either written or video form.

Please read the guidance for this category before submitting your entry.

ENTRY DETAILS

Organisation name(s)¹	
Description of your organisation(s) (up to 600 characters)	
Description of your entry² (up to 600 characters)	
Organisation type: (eg, listed company, private business, public sector organisation, social enterprise, not-for-profit organisation, joint entry)	

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Companies House number (or international equivalent)	
Base country for the initiative	
Countries of impact³	
Contact name and position⁴	
Email	
Direct tel. including country code	
Operational time zone of organisation (this will aid scheduling of assessment and judging appointments)	
How did you find out about the awards?	
Organisation twitter/LinkedIn handle(s)⁵	

¹ For joint entries please list the names of all organisations involved. Please note this will be used as the organisation name(s) for the entry throughout the awards process.

² Provide a description of your entry – please note should you become a finalist this text will be used to describe the nature of your entry for all communications purposes.

³ Where applicable, please list other key countries where the impact of this initiative will be felt.

⁴ Please note, the contact name should be the primary person we should contact throughout the awards process.

⁵ Please provide the most relevant corporate social media handle(s) to be used for all communication purposes.

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ENTRY QUESTIONS

Please respond to the questions below in writing or via video.

1. What does “integrated thinking” mean to you and to your organisation? Why is communicating this to your providers of financial capital beneficial? You may wish to describe:
 - How sustainability is embedded into your organisation’s overall strategy and decision-making processes, including any link to directors’ remuneration;
 - How you generate tangible environmental and/or social benefits IN ADDITION TO delivering positive financial outcomes [and how these are measured];
 - Why communicating this to your providers of capital is beneficial and provide examples of any benefits achieved.

(up to 2,200 characters, including spaces)

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2. We would like you to demonstrate that you are practicing authentic integrated thinking and are communicating this effectively across a range of communications. Please share:

- Specific examples of how your 'integrated thinking' comes through in a range of your communications/reports;
- The forms of communications you use and the consistency of messaging across them; and
- Feedback from your providers of financial capital.

Please include concise references to the specific elements of the communication/reports you have provided which support your answers to the above. Entrants who do not provide this referencing cannot be considered by the assessors and judges.

(up to 1,700 characters, including spaces)

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3. We would like to understand the involvement of your finance team in communicating your organisation's integrated thinking. Please explain:

- Which members of the finance team are involved and how they work with others across the organisation;
- What they contribute to the process of communicating your organisation's integrated thinking; and
- Why you believe what they are contributing shows financial leadership.

(up to 1,200 characters, including spaces)

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SUPPORTING MATERIALS

Please list the supporting materials for this entry, including specific page references to be considered for each. Supporting documents that are submitted without the relevant extract being identified will not be considered as part of the application. The specific supporting material should also be referred to in the responses above, where demonstrating evidence to support your entry. A minimum of two and maximum of ten pieces of supporting material is expected.

Should there be a key piece of supporting material (such as an annual report) that is not yet published at the time of the application but is due to be published by the time of the assessment, this can be submitted and referenced below and taken into account for the purpose of the assessment.

You can upload the materials when you submit your entry online.

[illegible]

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LEADERSHIP AWARDS (optional)

In 2023, there will be three leadership awards; Climate, Nature and biodiversity, and Social impact. Entry to these awards is optional, and will not impact upon your overall entry form, so you may wish to enter one, two, all three, or none at all.

Climate leadership

If you believe your entry to the Communicating integrated thinking category has a compelling climate element, please complete the section below or include your responses in your video.

4. We are looking for examples of climate leadership. In the context of your entry to this category, we would like to understand:

- What climate change means for your organisation;
- What your finance team's role is in communicating your response to climate change to your providers of financial capital; and
- What you feel distinguishes you as a climate leader.

(up to 1,700 characters, including spaces)

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Nature and biodiversity leadership

If you believe your entry to the Communicating integrated thinking category has a compelling nature and biodiversity element, please complete the section below or include your responses in your video.

5. We are looking for examples of Nature and Biodiversity leadership. In the context of your entry to this category, we would like to understand:

- What nature and biodiversity means for your organisation;
- What your finance team's role is in communicating your response to loss of nature and biodiversity to your providers of financial capital; and
- What you feel distinguishes you as a leader in nature and biodiversity.

(up to 1,700 characters, including spaces)

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Social impact leadership

If you believe your entry to the Communicating integrated thinking category has a compelling nature and biodiversity element, please complete the section below or include your responses in your video.

6. We are looking for examples of leadership in social impact. In the context of your entry to this category, we would like to understand:
- What does social impact mean to your organization?
 - What your finance team's role is in communicating your response to social impact considerations to your providers of financial capital; and
 - What you feel distinguishes you as a leader in social impact?
- (up to 1,700 characters, including spaces)*

Please note: we kindly request all applicants provide three years of financial information for the purpose of our pre-assessment due diligence only. This can be uploaded when you submit your entry online. Please submit written and video entries, including financial statements, supporting materials and organisation logos, via the online form. Entry for the awards closes on Friday 26 May 2023.